



NEWS RELEASE

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LAWNS BY YORKSHIRE WRAPS UP YEAR WITH EXPANSION TO ITS BUSINESS DEVELOPMENT TEAM WITH THE ADDITION OF BURKE S. HAMMONDS AND AN ENHANCED GREEN PROGRAM

- Burke S. Hammonds has joined Lawns by Yorkshire as a Vice President to spearhead its business development team and focus on GREEN and sustainable business opportunities in the CLASS A, multi-family and industrial markets.

Westwood, New Jersey, December 17, 2009 – Westwood based award winning Lawns by Yorkshire (www.lawnsbyyorkshire.com) Chief Executive Officer, Steven Jomides, today announced that Burke S. Hammonds will be joining Lawns by Yorkshire as a Vice President, and will be focusing on business development opportunities including building strategic relationships in the Class A, multi-family and industrial markets throughout New Jersey and New York. Hammonds will also oversee the Account Managers who hold key business development responsibilities. Since 1988 Lawns by Yorkshire has provided Green and sustainable landscape and snow services throughout New Jersey and New York. Lawns by Yorkshire serves multiple markets including Class A commercial, multi-family, HOA's, office parks, retail and shopping centers, school and corporate campuses, municipalities, industrial and sporting complexes. The company has been recognized as one of the nation's leaders in snow removal services serving some of the most complex facilities in the Northeast. Hammonds brings with him decades of experience in construction and maintenance along with a marketing background. Lawns by Yorkshire CEO, Steven Jomides, said, "Burke has a proven track record, a respected reputation and strong leadership skill-sets. He is a true asset to our organization, and is also very involved and committed to several key industry associations. We are fortunate to have him on our team."

Lawns by Yorkshire is also launching an enhanced GREEN and sustainable program that will incorporate best management practices in horticulture and sustainability to create a unique service offering that will reduce water usage, carbon footprints and costs for its clients. Burke Hammond stated, "I have watched Lawns by Yorkshire transition into a regional leader and Masterbrand, and have been impressed by its people, accomplishments and the value they provide to their stakeholders. With an emphasis on GREEN and sustainable programs the company is poised for significant growth, and I'm proud to be a part of this winning team."

About Lawns by Yorkshire:

Founded in 1988, Lawns by Yorkshire, headquartered in Westwood New Jersey is an award winning landscape and snow removal leader dedicated to serving the needs of general contractors, developers, property and facility managers, owners, architects, landscape architects, engineers, athletic directors, and municipal authorities in multiple industry segments by providing a seamless service portfolio of economical, sustainable and comprehensive landscape solutions. As a recognized industry leader, Lawns by Yorkshire provides state-of-the art equipment and a credentialed team of landscape professionals who focus on best management practices, customer experience and return on investment. The company provides a portfolio of professional services including landscape maintenance, landscape installation, water management, irrigation, tree-care and snow services to the multi-family, retail, corporate, industrial, school and corporate campuses, hotel and hospitality, senior living and commercial markets in New Jersey and New York. With its roots sown deeply into the community, Lawns by Yorkshire has a corporate stewardship and scholarship program that donates a portion of its earnings back to helping the communities it serves. Visit www.lawnsbyyorkshire.com for more information.

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