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**NEWS RELEASE**

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## **NEW JERSEY LANDSCAPE CONTRACTORS ASSOCIATION APPOINTS LAWNS BY YORKSHIRE, STEVEN JOMIDES, AS BOARD OF DIRECTOR**

*With an emphasis on Green and sustainable landscaping, water reduction, recycling, technology, and client return on investment Jomides brings his brand of leadership to the New Jersey Landscape Contractors Association.*

**Westwood, New Jersey, November 24, 2009** – Westwood based award winning Lawns By Yorkshire ([www.lawnsbyyorkshire.com](http://www.lawnsbyyorkshire.com)) Chief Executive Officer, Steven Jomides, has been appointed to the New Jersey Landscape Contractors Association ([www.njlca.org](http://www.njlca.org)) board of directors. Since 1988 Lawns by Yorkshire has provided Green and sustainable landscape and snow services throughout New Jersey and New York. Lawns By Yorkshire serves multiple markets including multi-family, HOA's, office parks, retail and shopping centers, school and corporate campuses, municipalities and industrial complexes. The company has been recognized as one of the nation's leaders in snow removal services serving some of the most complex facilities in the Northeast. The New Jersey Landscape Contractors Association is a group of professional landscape contractors dedicated to advancing the integrity, proficiency and continued growth of the landscape industry. The news of his appointment was made at the NJLCA's meeting on November 12, 2009. Jomides term as Appointed Board of Director will begin on December 21, 2009 through December 20, 2010. Jody Shilan, NJLCA President-Elect said, "We're excited to announce that Steven Jomides has accepted the position of "Appointed Director." Steven's dedication to the Green Industry, network of industry professionals and addictive enthusiasm will be a wonderful addition to our Board." As a member of the board, Jomides will guide the management and direction of the NJLCA and advise the Executive Committee on all matters of policy, personnel, business ethics, finance, property, activities and will oversee all such matters.

"I'm honored to be a part of such a dynamic group of industry professionals and peers at the New Jersey Landscape Contractors Association. In addition to being a leading industry association, they are also committed environmental stewards. We share a common vision and I'm proud to be able to assist the NJLCA with its strategic initiatives and help plan its future", said Jomides. The newly appointed Jomides will introduce the NJLCA to some of the best management practices, along with leadership principals that have helped to put his company on the map. In addition to being an active member and upcoming Board Member of the NJLCA, Jomides is a frequent speaker and subject matter expert on Green and sustainable landscaping, and cutting-edge snow practices. An active environmental steward, Jomides has also established the Cohen-Jomides Educational Scholarship Foundation which provides landscaping and horticultural students with financial scholarships to help assist them with their on-going education.

### **About Lawns By Yorkshire:**

Founded in 1988, Lawns by Yorkshire, headquartered in Westwood New Jersey is an award winning landscape and snow removal leader dedicated to serving the needs of general contractors, developers, property and facility managers, owners, architects, landscape architects, engineers, athletic directors, and municipal authorities in multiple industry segments by providing a seamless service portfolio of economical, sustainable and comprehensive landscape solutions. As a recognized industry leader, Lawns by Yorkshire provides state-of-the art equipment and a credentialed team of landscape professionals who focus on best management practices, customer experience and return on investment. The company provides a portfolio of professional services including landscape maintenance, landscape installation, water management, irrigation, tree-care and snow services to the multi-family, retail, corporate, industrial, school and corporate campuses, hotel and hospitality, senior living and commercial markets in New Jersey and New York. With its roots sown deeply into the community, Lawns by Yorkshire has a corporate stewardship and scholarship program that donates a portion of its earnings back to helping the communities it serves. Visit [www.lawnsbyyorkshire.com](http://www.lawnsbyyorkshire.com) for more information.

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